



Srijem i Slavonija

Protkani zlatom

TURISTIČKA ZAJEDNICA
VUKOVARSKO-SRIJEMSKJE ŽUPANIJE

Information Regarding the Ethical Code of the Tourist Board of Vukovar Srijem County

The Ethical Code of Tourist board of Vukovar Srijem County encompasses many recommendations to establish sustainable, responsible, and ethical practices within the tourism industry. This Code has been crafted by the Global Code of Ethics for Responsible Tourism of the World Tourism Organisation (UNWTO), thereby affirming its international relevance and alignment with global standards. The first part of the Code focuses on the obligations and rights of tourists, emphasizing transparency, safety, and cultural understanding. It scrutinizes the right to freedom of movement, objective and honest information, and cultural and spiritual enrichment. Additionally, it accentuates the rights of tourists to access all forms of communication and services and the right to confidentiality of personal data.

The second segment pertains to the obligations and rights of workers and entrepreneurs within the tourism industry. It explores matters such as the right to suitable working conditions, social protection, ongoing education, and the reduction of job insecurity. It also examines ethical and sustainable practices within the industry, including relationships between stakeholders and multinational corporations. Emphasis is placed on maintaining a balance of power and equitable distribution of benefits.

The final part of the Code deals with implementing and monitoring these principles. It delineates how public and private sectors should collaborate in achieving the objectives outlined in the Code and provides mechanism for dispute resolution. The Code also envisages a supervisory body and periodic reviews to ensure its relevance and efficacy. The concluding provisions further clarify the Code's legal status and binding nature, thereby ensuring its broad application and compliance. This is designed to ensure that the Code remains in step with the dynamic and rapidly growing tourism sector while upholding the highest ethical and professional standards.

Document is written in Croatian, but also available in English language so tourists could understand it. You may find it attached in certification documentations.